

ANNOUR AGRO VENTURES

COMPANY PROFILE

GROWING AGRICULTURE. CREATING VALUE.

FROM FARM TO VALUE

Rice milling • Agro-processing • Agricultural services • Produce supply

Abuja, Nigeria | 08058118468 | info@annouragroventures.com | annouragroventures.com

A practical agribusiness platform focused on value creation across the agricultural value chain.

From Farm to Greater Value.

Annour Agro Ventures is an emerging agribusiness focused on rice milling, agro-processing, agricultural services, produce supply, and value-chain development.

We work to bridge the gap between agricultural production and the market by providing reliable processing solutions that help farmers and produce owners get better value from their harvest.

Our approach is built around quality, efficiency, integrity, and customer satisfaction. Whether a farmer needs to process paddy rice, a trader requires quality milled rice, or a business needs dependable agro services, Annour Agro Ventures is positioned to serve.

QUALITY PROCESSING We emphasize disciplined handling and processing from raw produce to market-ready output.	RELIABLE SERVICE We aim to provide dependable service, clear communication, and practical execution.
VALUE CREATION We seek to improve the commercial value of agricultural produce through processing and market linkage.	FARMER CONNECTION We recognize farmers and producers as central participants in a stronger agricultural value chain.
OUR PROMISE Create greater value from agricultural produce through efficient processing, reliable supply, and practical agro solutions.	

The foundation, positioning, and strategic character of Annour Agro Ventures.

Who We Are

Annour Agro Ventures is structured around a simple commercial idea: agricultural produce becomes more valuable when quality processing, dependable supply, and market access work together.

The company's operating model is therefore designed to connect production with processing and processing with markets. This creates a practical platform for serving farmers, produce owners, traders, retailers, wholesalers, institutional buyers, and other agribusiness participants.

Our Positioning

- Rice milling and processing as a core operating capability.
- Agro-processing and value addition for agricultural commodities.
- Produce sourcing, aggregation, trading, and supply.
- Agricultural support services that help producers and agribusinesses operate more effectively.
- Farm-to-market coordination designed around practical value-chain relationships.

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MISSION & VISION

The strategic direction that guides the company's development.

MISSION

To provide reliable agro-processing and agricultural services that add value to farm produce, improve market access, and contribute to sustainable agricultural development.

VISION

To become a trusted and leading agribusiness and agro-processing company, known for quality, innovation, reliability, and positive impact across the agricultural value chain.

Strategic Intent

Annour Agro Ventures intends to build credibility through consistent service delivery, strengthen operational capabilities, deepen farmer and supplier relationships, and expand its role in the agricultural value chain as opportunities develop.

OUR NORTH STAR

Quality products. Reliable service. Practical agricultural value creation.

What Success Looks Like

- Customers receive consistent, dependable processing and supply services.
- Farmers and produce owners gain improved routes to processing and markets.
- Partners can rely on transparent and professional commercial relationships.
- The company steadily expands its processing, sourcing, service, and market capabilities.

Integrated services designed to move agricultural produce from harvest toward higher-value markets.

Practical Agro Solutions. Greater Value.

01	Rice Milling & Processing	Paddy cleaning, dehusking, milling, polishing, grading, sorting, packaging, bulk processing, and custom milling.
02	Agricultural Produce Processing	Processing and value-addition solutions that improve quality, presentation, and market value.
03	Agro Produce Trading & Supply	Sourcing and supply of agricultural commodities for individuals, businesses, wholesalers, retailers, and institutional buyers.
04	Agricultural Support Services	Farm support, input sourcing, aggregation, post-harvest handling, farm-to-market support, consultancy, and value-chain coordination.
05	Produce Aggregation	Working with farmers and agricultural communities to consolidate produce for efficient processing, distribution, and market access.
06	Farm-to-Market Support	Practical coordination that connects quality produce, processing capacity, logistics, and buyers.

Our flagship service: transforming harvested paddy into cleaner, market-ready rice.

From Paddy to Quality Rice

Our rice milling operation is designed to transform harvested paddy into clean, properly processed, market-ready rice. The processing chain can be configured around customer requirements and the characteristics of the incoming paddy.

Processing Capabilities

- Paddy cleaning — removal of field and handling impurities before milling.
- Dehusking — separation of husk from the grain.
- Rice milling — processing to achieve the required level of milling.
- Polishing — improving appearance and market presentation where required.
- Grading — separating output according to size and quality characteristics.
- Sorting — supporting consistency and product presentation.
- Packaging — preparing processed rice for distribution and sale.
- Bulk rice processing — supporting larger-volume customer requirements.
- Custom milling — processing based on agreed customer specifications.

QUALITY PRIORITY

We focus on maintaining quality throughout the processing chain to serve consumers, retailers, wholesalers, traders, and institutional buyers.

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RICE MILLING PROCESS

A disciplined sequence from incoming paddy to market-ready product.

01	02	03	04	05
SOURCE	CLEAN	DEHUSK & MILL	POLISH, GRADE & SORT	PACKAGE & MARKET
Receive and assess paddy from farmers, suppliers, or produce owners.	Remove impurities and prepare paddy for the milling line.	Separate husk and process the grain to the desired milling level.	Improve presentation and separate output into appropriate grades.	Prepare finished rice for bulk movement, distribution, or customer delivery.

Why Process Discipline Matters

A strong milling workflow protects product quality, reduces avoidable losses, improves consistency, and makes it easier to meet the expectations of different customer segments.

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AGRICULTURAL PRODUCE PROCESSING

Turning raw agricultural output into more usable and marketable products.

Annour Agro Ventures provides processing and value-addition solutions for agricultural commodities. The objective is to help producers and businesses improve the quality, presentation, handling, and market value of their produce.

HARVEST HANDLING	CLEANING & PREPARATION
Practical handling steps that help preserve produce condition between harvest and processing.	Preparation processes that improve product readiness for subsequent value addition.
VALUE ADDITION	MARKET PRESENTATION
Processing approaches designed to move commodities beyond raw-product status.	Attention to grading, sorting, packaging, and presentation where applicable.

Value-Addition Principle

The company's approach is to identify where practical processing can improve usability, reduce avoidable losses, strengthen market presentation, and create a better commercial proposition for customers.

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AGRO PRODUCE TRADING & SUPPLY

Connecting quality agricultural commodities with dependable markets.

Quality Produce. Reliable Supply.

Annour Agro Ventures supports the sourcing and supply of agricultural commodities for individuals, businesses, wholesalers, retailers, and institutional buyers.

We aim to connect quality agricultural produce with reliable markets while maintaining professionalism and transparency throughout the process.

Supply Model

- Identify customer requirements and product specifications.
- Source through appropriate farmer, producer, aggregator, and supplier relationships.
- Coordinate collection, handling, and preparation for onward movement.
- Support quality-focused sorting, grading, and presentation where applicable.
- Coordinate supply to customers based on agreed commercial and delivery requirements.

COMMERCIAL PRINCIPLE

Dependable supply is built on clear specifications, responsible sourcing, practical coordination, and consistent communication.

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PRODUCE AGGREGATION

Bringing agricultural produce together to unlock processing and market opportunities.

Farmers → Aggregation → Processing → Markets

We work with farmers and agricultural communities to aggregate agricultural produce, making it easier to process, distribute, and connect with larger markets.

FARMERS

Production

AGGREGATION

Collection

PROCESSING

Value addition

MARKETS

Distribution

Benefits of Aggregation

- Creates more efficient volumes for processors and buyers.
- Improves coordination between producers and downstream markets.
- Supports more organized post-harvest handling.
- Can strengthen negotiating and market-access opportunities.
- Creates a platform for linking production with processing and distribution.

OUR VALUE-CHAIN VIEW

When producers, processors, logistics, and markets are better connected, agricultural value can be retained and created more efficiently.

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AGRICULTURAL SUPPORT SERVICES

Practical support for farmers and agribusinesses.

Annour Agro Ventures provides selected agricultural services designed to support farmers and agribusinesses in improving productivity and managing operations more effectively.

FARM SUPPORT Selected operational support that responds to practical farm and production needs.	INPUT SOURCING Support with identifying and sourcing relevant agricultural inputs.
POST-HARVEST HANDLING Coordination of activities that protect produce condition after harvest.	FARM-TO-MARKET SUPPORT Practical assistance in connecting produce with processing and commercial channels.
AGRICULTURAL CONSULTANCY Selected advisory support around agricultural and value-chain activities.	VALUE-CHAIN COORDINATION Helping connect farmers, suppliers, processors, traders, and buyers around defined requirements.

Service Philosophy

Our support services are designed to be practical, commercially aware, and responsive to the needs of farmers and agribusiness participants rather than one-size-fits-all.

WHY ANNOUR AGRO
VENTURES

The capabilities and principles we want customers and partners to experience.

QUALITY We place strong emphasis on the quality of agricultural produce and finished products.	RELIABILITY Our goal is to provide dependable services that customers can consistently count on.
EFFICIENCY We seek practical and efficient ways to process and handle agricultural products while minimizing waste.	FARMER-FOCUSED We believe farmers are at the heart of the agricultural value chain and strive to create services that deliver real value to them.
INTEGRITY We conduct our business with transparency, professionalism, and respect for customers and partners.	VALUE ADDITION We do not just move agricultural products—we help transform them into products with greater market value.
WHAT DIFFERENTIATES US A value-chain mindset: we look beyond a single transaction and consider how production, processing, supply, and market access can work together.	

The standards that shape how Annour Agro Ventures intends to operate.

QUALITY We strive for excellence in everything we do.	INTEGRITY We build relationships based on honesty and transparency.
INNOVATION We embrace better ways of processing, managing, and delivering agricultural value.	CUSTOMER SATISFACTION Our customers are central to our operations.
SUSTAINABILITY We believe agriculture should create lasting economic and environmental value.	COMMUNITY We seek to contribute positively to farmers, communities, and the wider agricultural sector.

Our Commitment

We are committed to building a company whose reputation is earned through service quality, responsible business conduct, practical innovation, and respect for the people and communities connected to agriculture.

How our services connect to create a stronger agricultural value chain.

An Integrated Value-Chain Approach

Annour Agro Ventures operates around the idea that agricultural value is created at multiple points: production, aggregation, processing, quality management, logistics, and market connection.

INPUT / PRODUCTION	Farmer relationships, production support, sourcing
AGGREGATION	Collection, consolidation, post-harvest coordination
PROCESSING	Milling, cleaning, grading, sorting, packaging, value addition
SUPPLY / LOGISTICS	Commercial coordination, movement, and delivery support
MARKET	Traders, retailers, wholesalers, institutions, consumers and other buyers

Quality is treated as a process, not a final inspection.

Quality from Source to Market

We aim to protect quality through the agricultural value chain by paying attention to sourcing, handling, processing, grading, presentation, communication, and customer requirements.

SOURCE Understand product origin, requirements, and incoming condition.	PROCESS Apply appropriate processing and handling practices.
CONTROL Pay attention to cleaning, grading, sorting, and presentation.	COMMUNICATE Clarify customer specifications and service expectations.
DELIVER Coordinate products and services with professionalism and reliability.	IMPROVE Use experience and customer feedback to strengthen future performance.
CUSTOMER SATISFACTION Our customers are central to our operations. We seek to understand their requirements and deliver practical solutions that create dependable value.	

IMPACT & DEVELOPMENT
FOCUS

A growth-oriented agribusiness with a practical focus on farmers, markets, and value creation.

Our Areas of Impact

FARMER VALUE Creating better pathways from farm production to processing and markets.	POST-HARVEST VALUE Supporting handling and processing that can reduce avoidable losses and improve presentation.
MARKET ACCESS Connecting quality agricultural produce with buyers and commercial channels.	LOCAL CAPABILITY Developing processing and service capabilities that contribute to stronger agricultural ecosystems.
JOB & ENTERPRISE OPPORTUNITIES Expanding agribusiness activity can create opportunities across sourcing, processing, logistics, and trade.	SUSTAINABLE GROWTH Building a commercially viable business capable of creating lasting economic value.

As the business develops, these areas provide a framework for measuring the practical value created for customers, producers, partners, and communities.

A staged approach to building capacity and expanding the company’s role in the value chain.

01

STRENGTHEN

Build dependable operating systems, service quality, customer relationships, and processing capabilities.

02

EXPAND

Increase sourcing, service coverage, product channels, and commercial relationships.

03

INTEGRATE

Deepen coordination across aggregation, processing, supply, logistics, and market access.

04

SCALE

Grow capacity, partnerships, market reach, and value-added opportunities in a disciplined way.

GROWTH PRINCIPLE

Scale should follow capability: strengthen the operating foundation, expand relationships, integrate the value chain, and then scale responsibly.

PARTNERSHIPS & STAKEHOLDER RELATIONSHIPS

Agriculture grows stronger when the value chain works together.

Who We Work With

FARMERS & PRODUCERS Partners at the production end of the value chain and key sources of agricultural commodities.	AGGREGATORS Partners who help consolidate produce and coordinate supply.
TRADERS & WHOLESALEERS Commercial partners requiring dependable products and supply.	RETAILERS Market-facing businesses seeking quality agricultural products.
INSTITUTIONAL BUYERS Organizations with defined product, volume, quality, and supply requirements.	SERVICE PROVIDERS Logistics, agricultural, processing, and other professional partners supporting execution.

Partnership Principles

- Clear communication and defined expectations.
- Professionalism and respect in commercial relationships.
- Focus on quality and dependable execution.
- Transparent coordination across the value chain.
- Long-term thinking where shared value can be created.

LET'S BUILD TOGETHER

We welcome relationships that strengthen agricultural production, processing, market access, and value creation.

CONTACT ANNOUR AGRO VENTURES

Let's discuss your rice milling, agro-processing, produce supply, or agricultural service requirements.

Get in Touch

ADDRESS	Abuja, Nigeria
PHONE	08030898426
WHATSAPP	08030898426
EMAIL	info@annouragroventures.com
WEBSITE	annouragroventures.com
BUSINESS HOURS	Monday – Saturday 8:00 AM – 5:00 PM

Service Enquiries

- Rice milling and custom milling requirements
- Agricultural produce processing and value addition
- Produce sourcing, aggregation, and supply
- Agricultural support services
- Farm-to-market coordination and value-chain partnerships

ANNOUR AGRO VENTURES

Rice Milling | Agro-Processing | Agricultural Services | Produce Supply

Growing agriculture. Creating value.

FROM FARM TO VALUE.

Annour Agro Ventures is committed to building practical pathways from agricultural production to processing, supply, and market opportunity.

OUR PROMISE

Quality processing. Reliable service. Greater value across the agricultural value chain.

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MANAGEMENT TEAM

Leadership, expertise and experience driving Annour Agro Ventures.

Annour Agro Ventures is supported by a multidisciplinary management team bringing together experience in engineering, banking, finance, administration, agribusiness, customer service and community development. Together, the team provides the technical, commercial and administrative capabilities required to strengthen operations and create sustainable value across the agricultural value chain.



USMAN ALHAJI SHEHU

MANAGING DIRECTOR

Usman Alhaji Shehu is an experienced administrative, banking, customer service, and community development professional with over 15 years of work experience across the banking and education sectors. He currently serves as an Administrative Officer at the Federal College of Education (Technical), Potiskum, where he applies his administrative, organizational, communication, and interpersonal skills.

He holds a B.Sc. in Economics from the University of Maiduguri, complemented by an HND in Social Development (Social Welfare) and a Diploma in Social Administration. His earlier banking career with Intercontinental Bank, Diamond Bank, and Access Bank provided substantial experience in customer service, account opening, regulatory documentation, sales, relationship management, and branch operations.

Usman has demonstrated strong sales and customer-acquisition performance, receiving awards as Sales Champion, Best Product Seller, Account Opening Champion (2014), and Best Direct Sales Executive (2013). He is also experienced in working under pressure, meeting targets, preparing reports, coordinating teams, and working independently with minimal supervision.

Beyond his professional career, he has a strong commitment to community development and humanitarian service, including serving as Publicity Secretary of the Potiskum Education Development Association (PEDA) and participating in initiatives focused on youth development, education, organizational development, budgeting, resource mobilization, conflict management, and networking.

CORE STRENGTHS Administration • Banking & Customer Service • Sales & Business Development • Community Development • Report Writing • Team Leadership • Stakeholder Relations • Communication • Organizational Management



HAMZA MODU KUMSHE

COMPANY SECRETARY

Hamza is a multidisciplinary professional with extensive experience spanning engineering, banking, agribusiness, and administration. He holds a Bachelor's degree in Chemical Engineering and an M.Sc. in Disaster Risk Management from the University of Maiduguri, as well as an M.Sc. in Chemical Engineering.

Over the years, Hamza has built a diverse career that includes roles in quality control and production supervision in the manufacturing sector, leadership positions in the banking industry as a Personal Banking

Officer and Transaction Service Supervisor, and active involvement in the agricultural sector, where he has been engaged in sourcing and exporting agro-products to international markets since 2016.

With specialized training in health, safety, petroleum operations, and process control, Hamza combines technical expertise with financial acumen and entrepreneurial drive. His unique blend of skills and experiences enables him to deliver innovative, commercially viable, and globally competitive solutions across industries.

CORE STRENGTHS Chemical Engineering • Quality Control • Production Supervision • Banking Operations • Agribusiness • Agro-Commodity Sourcing & Export • Health & Safety • Process Control



SCOTT URADI UGBAH

CHIEF OPERATING OFFICER (COO)

Scott Oradi Ugbah is a senior IT Consultant with over 10 years of experience in Information & Communication Technology. He is a dedicated ICT professional with over a decade of experience in designing, implementing, and managing innovative technology solutions.

Dr. Scott Oradi Ugbah holds a PhD degree in Digital Forensic Investigation Analysis from Walden University, United States, a Master's Degree in Information Technology from KwaZulu Natal, and a B.Sc. degree in Computer Science from the University of Cape Town, both in South Africa.

Scott Oradi Ugbah has worked with several organizations and has held positions of high managerial and technical responsibility. He is the ED Operations at Khadija-Brahim Foundation, the founder of Cs24 Technologies Limited, Co-founder of Ritebuy24, founder of Elmante Global Resource Communications, and Co-founder of Pas41 Connect, a subsidiary of Pas41 LLC USA.

At Annour Agro Ventures, he is the Chief Operating Officer (COO), in charge of business operations, information technology, and procurements.

CORE STRENGTHS Information & Communication Technology • Digital Forensics • Business Operations • Information Technology • Procurement • Technology Solutions • Technical & Managerial Leadership • Entrepreneurship

A MULTIDISCIPLINARY LEADERSHIP TEAM

Our management team combines technical knowledge, commercial experience, financial discipline and strong stakeholder relationships to support Annour Agro Ventures' growth and long-term impact.